



# NEWSLETTER



## PRESIDENT'S MESSAGE May 2013



Ok, you win...I'll start off talking about the weather... It sucks! But, by the time you get this, it will be or have been, in the 60's! Snow will be all gone and we're all set to roll.

I said last month that I was looking forward to Toppers and Prime Steel car shows in Fargo and Grand Forks, respectively. I did go and had a good time. I got e-mail addresses so we can invite them to Minot, so we could see some new faces at the Finale....however, do not hold your breath on that one!

One of our first cruises will be to the Club House. We will be having a "Farewell Pot Luck" for Don Tucker and Linda that evening—May 15th. In June, they will be leaving for their permanent home in Ava, Missouri. As usual, we will leave Hardees S. at 6:30 pm and cruise together to the club house for the evening. It (the club house) has been heated all winter, housed 24 or so cars, and will be an exciting place for some activity this summer. Though some of the amenities are not completed, we will still be asking for wall memorabilia and pictures for decoration. The front area with the TV and show case and soda fountain will be completed throughout the summer. Anyway, May 15<sup>th</sup> will be the night to enjoy what we all enjoy---friendship and guys and gals talking about (hopefully) cars---and of course other things. Bring a friend and tell all of Don and Linda's friends, too! Plenty of parking.

We've been working on the 56 Ford P/U that many of you saw at the Friday luncheon at my shop, and it has "left the building"! Now we are on to the 56 Buick for finishing before the 57 Nomad comes back to

us. And, then it's the 55 Nomad of the "Next Generation II" and following that (and during) we have a 55 Chevy P/U to get going on. Lots of fun stuff around the shop.

Speaking of the 'next generation' project, it has been on hold because of the weather. The kids have gotten it ready for lifting the body onto the rotisserie for blasting and some of the painting. This should be rolling on to that phase before this letter is printed!!!

I see a lot of you 'snow-birds' are returning to the nest here at home. Welcome back! Some are even getting a taste of winter as this stuff just can't seem to leave us. Oh well.

Anyway, I look forward to a great year for the Club and with the club. Our audit is under way and almost complete. Thanks in advance to Liz Hoppman for taking this on for us. An audit report will be given to the Board and then presented to the membership at one of the next meetings.

I'm proud to say that we have 225 Lifetime members in our club. I never thought it would climb to that number, but it seems to keep on going. Thanks to all who have re-newed membership in the Dakota Cruisers. Our doors are always open and we look forward to suggestions for improvement. Though we don't look forward to criticism, we are usually open for that too---just so we can improve.

OK now, it's off to press with this month's message and another great newsletter. (Thanks Tammy & Doug for doing this tedious newsletter task)

I Remain, Your President,

George

# CLASSIFIEDS

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*We need a slogan for our 20<sup>th</sup> Season Finale. Submit your ideas to a Board member. Still need club t-shirts for the anniversary quilt. Years needed: 1997, 2000, 2001, 2007, & 2008. Please give to Lisa Krebsbach or a Board member.*

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**Congratulations to Arlin and Lisa Krebsbach and Ken and Lynn Amundson on their Best of Show and People's Choice Awards at Wild About Wheels.**



Experience is the name everyone gives to their mistakes. ~

[Oscar Wilde](#)

## Minutes of Dakota Cruisers General Meeting

April 3, 2013

Vegas Motel

### Call to Order:

The meeting was called to order by President George Masters at 7:30 PM.

Board members present were George Masters, Jerry Black, Joanne Larson, Tom Carson, Dave Alberts, Randy Hysjulien, Doug Frazier, Rita Webb, and Betty Trzpuc.

New members and guests were welcomed. Sixty people were present.

### Minutes of the Last Meeting:

The minutes of the last meeting were approved as presented.

### Treasurer's Report:

The Treasurer's report was approved as presented.

### Committee Reports:

- Wild about Wheels-(Tom Carson/Doug Frazier) is April 13<sup>th</sup> and 14<sup>th</sup>. April 12<sup>th</sup> is move-in day. Two admission tickets will be given out for each car displayed and one ticket per worker. Please sign up to work a shift. Chili donated by Homesteader's Restaurant and subs will be available for lunch Friday for a \$5.00 charge. See George or Jerry to get your cars out of the club house.
- Motor Magic-(Jerry Black) is August 31<sup>st</sup> and September 1<sup>st</sup>. The next meeting is June 4<sup>th</sup> at 5:30 PM. New activities for the children will be a sand play area with toys donated by the Dakota Cruisers. The Humane Society will monitor the children.
- Season Finale-(Board Members) is September 13<sup>th</sup>, 14<sup>th</sup>, and 15<sup>th</sup>. The band Firehouse will play Friday evening. No Karaoke on Saturday evening.
- Christmas Party-(Rita Webb/Dave Alberts) is December 14<sup>th</sup>.

### Old Business:

- Raffle Tickets- the tickets are printed and will be available for sale at Wild about Wheels. Marlin and Marilyn will manage the ticket sales.
- Next Generation II- is on hold due to the weather.
- Audit- Rick has not answered the email George sent him so he will call him.
- Club House- work on the soda fountain area will occur this summer.
- United Way Pedal Car- is being painted by Rod's Auto Body. The auction will be held Sunday at noon this year.

### New Business:

- Quilt- Lisa Krebsbach volunteered to make the quilt for our 20<sup>th</sup> Season Finale. A 1997 T-shirt is needed to complete having all the shirts needed to make the quilt. Please consider donating this shirt if you have one.
- 2014 T-shirts and Sweatshirts- George stated these shirts will have a sponsor logo on the sleeve and members get first choice if interested. The minimum bid is \$500.00 for one color on the logo. Additional colors will increase the cost. The highest bidder will get the sponsorship.
- Slogan for 2014- Jen Moe suggested having the slogan "Shift'n Gears for 20 Years".
- North Broadway Dairy Queen Gathering- the owner of this business has invited us to meet there Sunday afternoons. George will ask him regarding the best time slot for this.

### Announcements:

- April 24<sup>th</sup> is the next Board meeting.
- May 1<sup>st</sup> is the next general meeting.
- Check website for other updates and events.

### Adjournment:

The meeting was adjourned at 8:00 PM.

Respectfully submitted,  
Betty Trzpuc, Secretary

*[Thanks to all who pitched in and helped Tom and I at Wild About Wheels, Which was a success despite the weather. Spanky]*

## History of STP



In October 1954, three businessmen with a mere \$3,000 in start-up capital introduced the first OTP® product in St. Joseph, Mo. Scientifically Treated Petroleum, better known as STP, began with one product, STP® Oil Treatment, that helped automobile motor oil resist thinning at high temperatures and pressures.

The group, composed of Charles Dwight (Doc) Liggett, Jim Hill and Robert DeHart, began packaging STP® Oil Treatment in a backyard garage. They packaged it at night and sold it from the trunks of their cars during their business and pleasure trips. The company's initial growth and profitability, attributed to strong word-of-mouth and the brand's link to auto racing, enabled STP to introduce its first Gas Treatment in 1960. In 1961, STP was purchased by the Studebaker Packard Corporation. Andy Granatelli was appointed CEO in 1963 and began to increase the brand's marketing efforts through auto and boat racing. Eventually, STP sponsored its own Indy Car racing team, featuring Mario Andretti, the winner of the 1969 Indianapolis 500.

STP® product distribution began to grow and by 1963 STP® products were available in more than 200,000 gasoline stations across the U.S. By the end of 1968, sales had climbed to more than \$43 million. In early 1969, STP became a public corporation and shares went on the American Stock Exchange under the symbol "STP."

The 1970s saw significant international growth, and in 1972 STP made headlines throughout the world by beginning its association with future stock car legend Richard Petty, a partnership that continues to this day. By 1973, STP reported sales of more than \$54 million and a net income of more than \$1 million. Products were marketed throughout the U.S., Canada, Mexico and nearly 100 countries around the world. In 1978, STP introduced new, improved grades of motor oil as well as sleek-looking, easy-to-pour Gas Treatment containers. Later that year, the STP Corporation was acquired by Chicago-based Esmark, Inc.



In the early 1980s, STP vigorously explored diversification possibilities and put additional emphasis on its research and development programs. Leo J. LeClair was named President and Chief Executive Officer and directed the company's move to a new world headquarters in Boca Raton, Fla.

Beatrice Companies purchased Esmark, Inc. in 1984, and then, a year later, Union Carbide bought STP. In 1986 the Home and Automotive Division of Union Carbide became First Brands Inc. through a management leveraged buyout. By the 1990s, the brand had built a presence in practically every country in the world through a mixture of sales and international subsidiaries. In January 1999, The Clorox Company completed its acquisition of First Brands Corporation. For years, the reason people rely on STP® products has been simple: STP® products give you the "power" to get maximum performance from your car.

## PREPARING YOUR HOTROD FOR THE SUMMER

April...That wonderful month when we can finally put winter behind us and begin the process of preparing for the delightful time of year called summer. We peel off the layers, casting bulky coats aside. We start to care again about how our bodies look and perform.



We get all-over spray tans to punch up our pasty winter complexions.

We ditch the cold-weather boots in favor of sexy summer shoes.

We get an extra sunthin sunthin' done ~ a piercing, a new hair color, some new ink ~ to catch that hottie's eye....and just like we overhaul ourselves from top to bottom to get ready for the warm weather and all the possibilities it brings with it, there's a whole group of talented, highly trained, sometimes completely obsessed (in the good way!) professionals out there who can do the same for our cars and motorcycles.

So back your prized '68 Mustang out of the garage. Take the cover off the '56 Bel Air your grandfather left you. Roll your Harley into the driveway. These are the machines of summer.

◀ April							~ May 2013 ~							June ▶						
Sun			Mon			Tue			Wed			Thu			Fri			Sat		
									1 Meeting at the Vegas 7pm			2			3 Noon Luncheon call hotline for location			4		
5			6			7			8 Cruise nite Hardees 6:30			9			10 Noon Luncheon call hotline for location			11 BLT day at Dakota Boys Ranch 9-4pm Band Day Williston Corvette supper cruise to Garrison leaving at 5:30		
12 Mother's Day			13			14			15 Cruise nite Hardees 6:30 Cruise to the Clubhouse for Don & Linda Tucker Farwell			16			17 Noon Luncheon call hotline for location River Cities Speedway Gearhead Weekend - Racing, Show-n-Shine, Swap Meet - Grand Forks 17 & 18			18 Armed Forces Day Iron Car Show Mandan 10-4		
19 Rough Rider Chevy Car Show Bismarck 10-3 Magic City Rufus Car show downtown Minot by the Blue Rider 12-3p			20			21			22 Cruise nite Hardees 6:30 Somerset Court			23			24 Noon Luncheon call hotline for location Dakota Spring Fling 24-26 Rapid City			25		
26			27 Memorial Day			28			29 Cruise nite Hardees 6:30 MAFB Golf Course Law Enforcement Appreciation Pottluck			30			31 Noon Luncheon call hotline for location Devils Run may 31 June 2			Notes:		

It is amazing what you can accomplish if you do not care who gets the credit. ~ [Harry S. Truman](#)

The club is looking for a business to sponsor the 2014 club t shirt. The name of the business would be advertised on the sleeve of the shirt. Get the word out and contact a board member if you're interested or know someone that is interested. Minimum bid is \$500 and bidder is responsible for own logo and any extra colors.

# OFFICER/BOARD DIRECTORY

POSITION	NAME	PHONE NUMBER	E-MAIL
President	George Masters	852-5010	gem@min.midco.net
Vice President	Jerry Black	838-8318	jblack@min.midco.net
Secretary	Betty Trzruc	839-6297	bettytrzruc@hotmail.com
Treasurer	Joanne Larson	240-9604	jolarson@midco.com
Newsletter Editor	Tammy Kloehn	839-6502	badss@aol.com
Board Member	Dave Alberts	838-4309	mde@srt.com
Board Member	Randy Hysjulien	838-2638	hysh@srt.com
Board Member	Tom Carson	838-1626	tc49@min.midco.net
Board Member	Doug "Spanky" Frazier	721-7203	badss@aol.com
Board Member	Rita Webb	839-3929	rwebb@min.midco.net
Webmistress	Sherie Saltveit		sherie.saltveit@minotstateu.edu

WEBSITE ADDRESS: [www.dakotacruiser.com](http://www.dakotacruiser.com)

**(701) 852 - KARS**

ADDRESS CORRECTION  
SERVICES



800 31st Ave. S.E., Lot 900, Minot, ND 58701

Next General Meetings at the  
Vegas:  
May 1 & June 5, 2013